
Real Causes of the Financial Crisis

Philip Booth

Editorial and Programme Director, Institute of
Economic Affairs

Professor of Insurance and Risk Management,
Cass Business School.

Monetary policy and the crash

- Fed Funds Rate was cut from 6.25% to 1.75% in 2001.
 - It was cut further and held at 1% until mid 2004.
 - The real Fed Funds Rate was negative for two-and-a-half years in the period 2002-2004.
 - A Taylor Rule would have led to a Fed Funds Rate between 2% and 5% during 2001-2005.
 - Money supply was growing rapidly at 14.1% per annum in September 2007.
-

Reinforcing moral hazard

- Fannie Mae had a commitment to spend \$2trillion expanding home ownership amongst low-income earners and minorities.
 - 40% of loans Fannie Mae bought and securitised in 2007-2008 were sub-prime, or Alt-A loans
 - Weak personal bankruptcy law
 - The absence of proper risk premiums in deposit insurance systems
 - Continual bailing out of the US financial system (savings and loans in the 1990s, LTCM, and so on).
 - “Greenspan put”
-

Unintended consequences of regulation

- Community Reinvestment Act
 - Encouragement of floating rate mortgages
 - Basel capital requirements and the ratings agencies
 - US response to Basel capital requirements
 - Institutionalising systemic risk – the Basel Accord
 - Tax and equity capital
-

Public choice

- Regulation can be driven by incentives bureaus:
 - Regulators may discharge their duties by “writing rules”
 - They will try to ensure that “something is done”
 - They will be risk averse, trying to reduce the number of failures on their watch
 - If a failure does happen, the regulator may be slow to act in the hope that recovery will happen
 - Regulatory capture
-

What should we do?

- Risk-based deposit insurance
 - Make depositors senior creditors
 - Living wills
 - Other legal mechanisms to ensure orderly failure
 - Banks should publish more detail of their exposures *to the market*
 - Contingent capital
 - Reform equity taxation
 - Capitalism requires orderly failure!
-