

UNIVERSITY OF ICELAND

The Ethics and Politics of Appropriation ITQs and Other Use Rights to Resources

Professor Hannes H. Gissurarson Sociedad Nacional de Pesquería Lima 22 January 2016

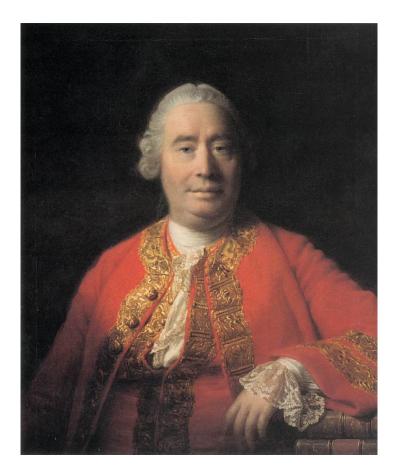
The Right to Exclude: How?

- How can people come to have rights to exclude others from use of goods?
- Locke: Because those others are not made worse off (indeed much better off)



The Right to Exclude: Why?

- Why should people have rights to exclude others from use of goods?
- Hume: Because scarce resources have to be allocated so that they can be transferred into their most efficient use



The Feasibility of Excluding

- Land can be fenced off
- Cattle can be branded
- But what about indivisible goods?
- Radio frequencies?
- Mountain pastures?
- Salmon rivers?
- Offshore fishing grounds?

Radio Frequencies in U.S.

- In 1920s, radio stations emerged, broadcasting in different locations on different frequencies
- If locations and frequencies became too close, the stations interfered with one another
- Courts were beginning to recognise individual rights of exclusion, on principle of first occupancy

Radio Spectrum Nationalised

- In 1927, Congress decided that radio spectrum should be held by the public
- After that, broadcasting rights have been allocated by government in a "beauty contest"
- Money wasted in rent-seeking, i.e. costs of acquiring broadcasting rights
- Freedom of speech reduced

Mountain Pastures in Iceland



- In saga period (10th and 11th centuries)
 4,000 farmers in valleys, mostly rearing sheep
- In winter, sheep were fed in barns
- In summer, sheep grazed in mountains

Grazing Rights

- Mountain pastures: held in common because fencing and monitoring costs too high
- Temptation for each farmer to keep too many sheep: benefit captured by him and cost imposed on all
- Solution: Grazing rights or "quotas" defined to each farm
- The old Icelandic Law Book: Filling the pasture, with the sheep returning as fat as possible

Salmon Rivers in Iceland



- Salmon feed in sea and travel up their natal rivers to spawn
- 20-30 riparian farmers share access
- Temptation for farmers close to sea to harvest

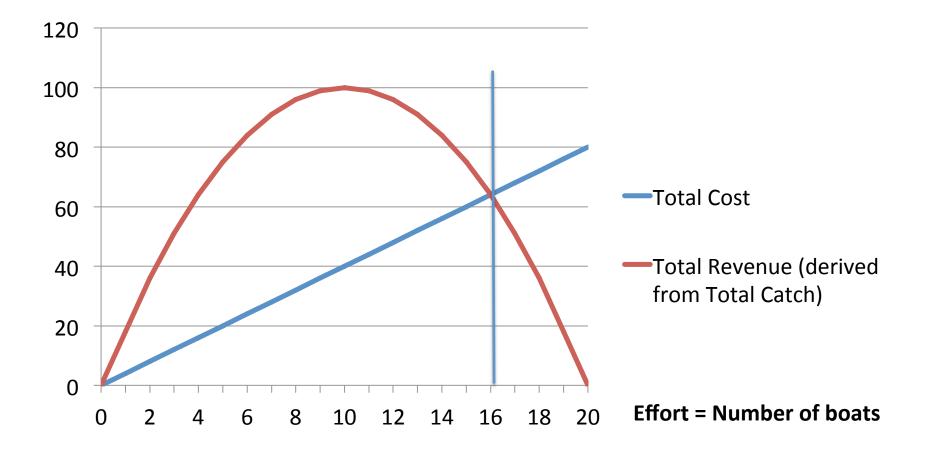
Salmon Fishing Rights

- Each riparian farmer owns a right to the use of a preset number of rods
- Together, they form fishing associations which rent the "rod rights" out to recreational fishermen
- Amounts to private property rights to a part of the salmon fish stock of the river
- Non-transferable and limited to certain gear, i.e. rods

Offshore Fisheries in Iceland

- Fishing grounds difficult to fence off
- Resource occurs on an immense scale
- Some fish stocks (e.g. herring) fugitive
- Biological overfishing: Herring stock collapsed in 1960s, and cod stock almost collapsed in 1970s
- Economic overfishing: Too many boats chasing the fish

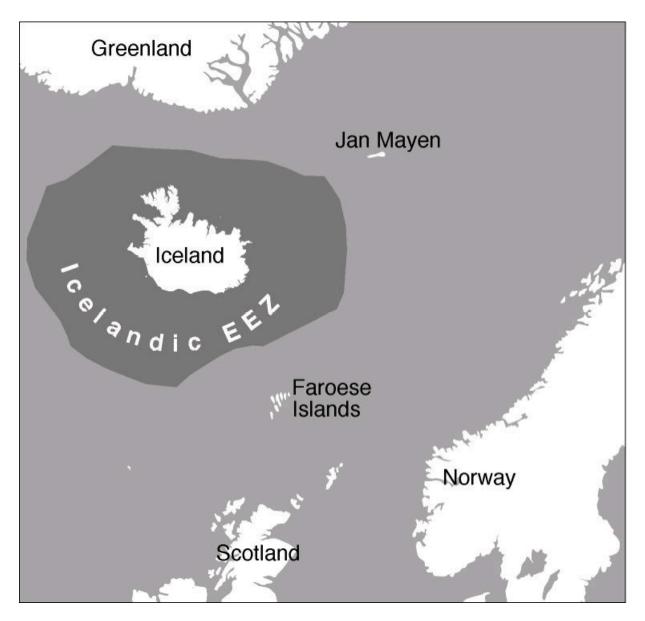
Gordon's Model of Overfishing



Overfishing: From 8 to 16

- When access to fishing grounds free, effort (number of boats) increases until revenue goes down to nothing (total revenue equals total cost)
- Best to maximise profit (difference between revenue and cost), not catch
- In effect, 16 boats harvest what 8 boats could harvest: Rent dissipated

Iceland's EEZ since 1975



Development of ITQ System

- Effort quotas (allowable fishing days) imposed in 1977
- "Derby": Costly race to capture as much as possible in allowable days
- Catch quotas imposed in 1983, allocated on basis of catch history
- Gradually became transferable, and system made comprehensive in 1990

My personal involvement

- In 1980, I suggested developing private use rights in fisheries
- In 1983, I published an article on this in Economic Affairs, while a postgraduate student at Oxford
- In 1990, I published a book in Icelandic supporting the ITQ system
- In 2000, I published a monograph for IEA on fisheries
- In 2015, I published a collection of papers on this

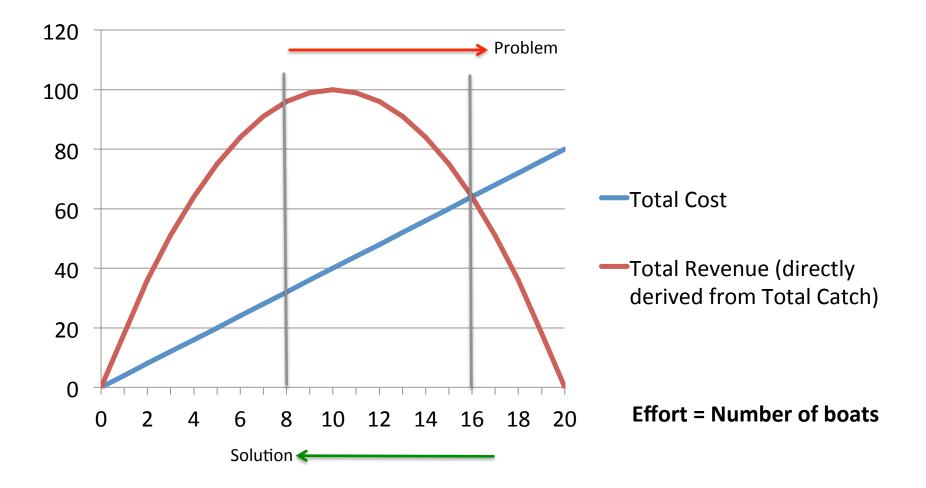
Hayek's Disciple



How ITQ System Works

- Ministry of Fisheries sets TAC, total allowable catch per season, in each fish stock
- Owners of fishing vessels hold ITQs, individual transferable quotas, i.e. rights to harvest a given % of the TAC in a fish stock
- Catches Monitored at landing

The Problem and the Solution



Efficient System

- Individual: Each bears responsibility for his own operations
- Permanent: Fishermen have long-term interest in profitability of resource
- Transferable: The 8 more efficient buy out the 8 less efficient
- Rent, previously dissipated in excessive harvesting costs, now captured

Initial Allocation by Auction?

- In theory, same result: reduction of fleet from 16 to 8
- But who would support enclosure of fishing grounds?
- And would fishermen have same interest in long-term profitability of resource?
- And would the rent be as well invested by government?

Locke v. George

- Georgism: Government should capture all resource rent, because unearned
- Locke: Some (e.g. vessel owners) can come to hold rights to exclude others from the use of goods (e.g. fish stocks), if those others are not made worse off
- Lockean Proviso met in Icelandic fisheries

Who is Made Worse Off?

- In initial allocation by auction, government much better off, 8 remaining boatowners in same position, 8 retiring boatowners in worse position
- In initial allocation on basis of catch history, government slightly better off, 8 remaining boatowners better off, 8 retiring boatowners also better off

Pareto-Optimality

- Social change Pareto-Optimal, if no-one worse off, and some or all better off
- Initial allocation by government auction not Pareto-optimal
- Initial allocation on basis of catch history Pareto-optimal: Fishermen bought out, not driven out; others only deprived of a worthless right

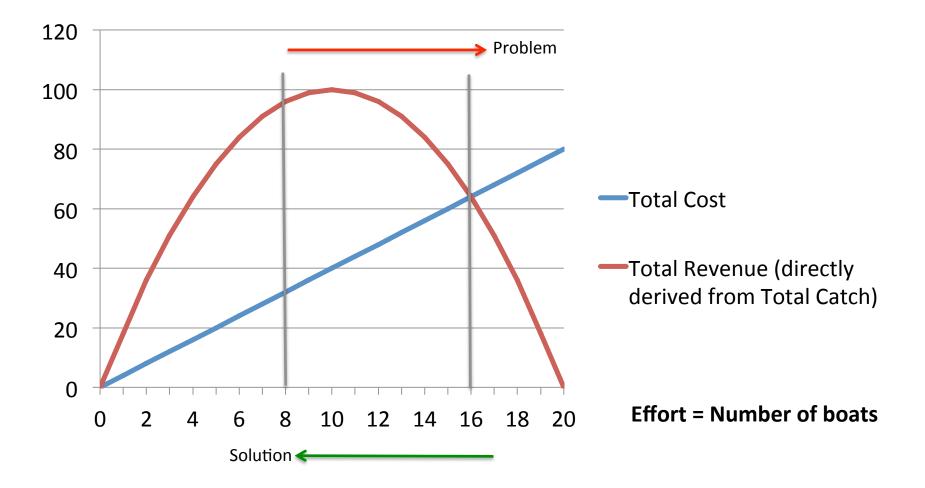
Pigou v. Coase

- Auction idea Pigovian: Pigou proposed access fees (e.g. road tolls) to eliminate harmful effects (e.g. road congestion)
- Coase: Why replace one cost (congestion or overfishing) with another one (government tax, fee or toll)?
- Better to define property rights, such as ITQs

Pigovian Analysis Misses the Point

- Free society purposeless, not pointless
- Point: to find laws by which individuals can accommodate themselves to one another
- Only one group bearing cost of open access: owners of capital in fisheries
- No "present" or transfer of value: Rather, development of right to create wealth where it previously had been dissipated
- Enclosing fisheries commons: Which right taken away? The right to run a fishing firm at zero profit: Worthless right; no harm in removing it

Remember Gordon's Model!



Some Similarities

- ITQs are rights to a certain use of a resource in a commons
- Similar to grazing rights in Icelandic mountain pastures
- Would have been similar to emergent broadcasting rights in U.S. (whose development was hindered by law)

Some Differences

- Broadcasting interference audible: harmful effects clear to all
- Economic overfishing invisible, and brought out by economic analysis
- Effort quotas in salmon rivers, because it is about leisure
- Catch quotas in offshore fisheries, because commercial, i.e. about minimising costs

Main Lessons

- Even if resources are non-exclusive, e.g. fishing grounds, some exclusive use rights in them can be developed
- U.S. took wrong turn by not developing broadcasting rights
- Iceland took right turn by developing fishing rights, the ITQs
- Good fences make good neighbours

However: Resentment of the Rich

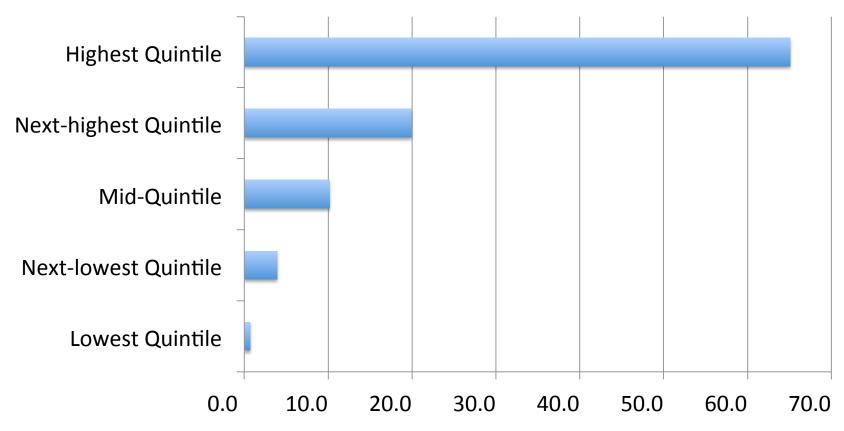
- Good fences also make rich neighbours
- Initial recipients of ITQs derive fisheries rent, sometimes substantial amounts
- Despite its success, ITQ system therefore resented in Iceland
- But better to buy people out than to drive them out
- Nobody worse offer by development of exclusive use rights (remember Locke!)

Pace Piketty: We Need the Rich

- Piketty's confiscatory taxes would become a self-fulfilling prophecy
- Immense creative powers of capitalism
- Almost unlimited possibilities of economic growth
- Capitalism needs innovators, entrepreneurs and investors
- Welfare state needs taxpayers

Sustaining the Welfare State

Proportion of US Total Tax Payments in 2000



Rand's Thought Experiment

- The rich contribute most of tax revenue
- What happens if they emigrate (as they sometimes do)?
- What happens if they choose to disappear?
 Theme of Rand's Atlas Shrugged



Further Benefits of the Rich

- Pay for experimental process to turn luxuries into necessities
- Provide risk capital; 1,000 experiments instead of 10
- Have means to fight bureaucratic aggression and government oppression



